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JAPAN  
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SOCIETY OF  
HOUSTON

## **Japan Festival Houston Makes Move to September, Coinciding with Meiji Art Exhibition**

HOUSTON, TX (May 1, 2024) – Japan-America Society of Houston announces a significant update to one of Houston’s largest and most anticipated cultural celebrations.

**Japan Festival Houston** (Festival) is set to take place on **September 7-8**, aligning with the *Meiji Modern: Fifty Years of New Japan* exhibition at The Museum of Fine Arts, Houston (MFAH). This landmark showcase of art from Japan’s Meiji Era (1868-1912), will be on view from July 7 through September 15, 2024, providing an enriching backdrop to the Festival.

Now in its 31st year, Japan Festival Houston is a free, family-friendly event that offers a weekend filled with a variety of cultural activities. Attendees can look forward to martial arts demonstrations, traditional and contemporary Japanese music and dance performances, interactive displays, and festival games.

Laird Doran, President of Japan-America Society of Houston, expressed his enthusiasm about the Festival’s growth and significance. “The Festival is a labor of love on behalf of the Japanese community for the people of Houston. It is a vibrant testament to the enduring connections between Japan and our city, and witnessing Houston’s embrace of this annual event is truly rewarding.”

Japan-America Society of Houston Executive Director Patsy Brown also highlighted the Festival’s cultural importance. “Much like the art and the craftspeople represented in the MFAH’s *Meiji Modern* exhibition, Japan Festival Houston aims to present a new perspective on Japan. We are proud to offer an event that enriches Houston’s cultural landscape and deepens understanding and appreciation of Japanese culture.”

Updates on performances and features for the Festival will be announced as the event dates approach.

The annual Japanese Festival of Houston is co-sponsored by the City of Houston and the Houston Parks and Recreation Department.

For further information on the event, contact Japan-America Society of Houston Executive Director Patsy Brown at 713.963.0121 or by email at pybrown@jas-hou.org.

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### **About The Japan-America Society of Houston**

The Japan America Society of Houston (JASH) is the leading organization that connects Houston's diverse community, local businesses, and individuals to advance the mutual interest of American and Japanese peoples. Our programs in language and education, arts and culture, and business initiatives and networking provide opportunities for collaboration and important people-to-people exchange. Visit [jas-hou.org](http://jas-hou.org) for more information, or follow JASH on Facebook (JapanAmericaHouston), Instagram (@JapanAmericaHouston) and Twitter (@JASHouston).



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### **About The Japanese Festival of Houston**

The Japanese Festival of Houston (JFH), which is held in Hermann Park with the support of the City of Houston and the Houston Parks and Recreation Department, is one of the most attended events of its type across the entire United States. Dedicated to providing a quality family event that fosters appreciation of the rich cultural heritage of Japan and contributes to the rich international profile of Houston and its diverse cultural communities, JFH demonstrates Japanese customs and traditions and works to cultivate the alliance between Japan and the United States. Visit [houstonjapanfest.org](http://houstonjapanfest.org) for more information, or follow JFH through JASH's Facebook (JapanAmericaHouston), Instagram (@JapanAmericaHouston) and Twitter (@JASHouston) accounts.

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