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MEDIA INQUIRIES

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JAPAN
AMERICA
SOCIETY OF
HOUSTON

Japanese Festival of Houston Returns to Hermann Park

HOUSTON, TX (March 1, 2023) – It is with great excitement that the **Japan-America Society of Houston** announces the Japanese Festival of Houston will be returning to celebrate its 30th anniversary in Hermann Park on May 6-7, 2023.

Japan Festival Houston 2023 – 民! For the People! follows a four-year long COVID-19 pandemic hiatus and will serve as the first festival of the current decade and of the Reiwa Era. In addition, the event will mark the 30th anniversary of the Japanese Garden and the 50th anniversary of the Houston-Chiba Sister City relationship -- important milestones that will be celebrated with topflight entertainment, food and other cultural offerings.

In addition to the perennial *Kid's Zone* favorites of *yo-yo fishing* and *goldfish scooping*, festival goers can enjoy the music of world music chart toppers **Minyo Crusaders** and experience **Chiba City** – Houston's Sister City – through special entertainment, limited-edition products, and Chiba's charming mascot **Chihana-chan**. The **Mayor of Chiba City Shunichi Kamiya** will also be joining the festivities.

According to Laird Doran, President of Japan-America Society of Houston, “The Festival is a labor of love on behalf of the Japanese community for the people of Houston. We are proud that we have managed to keep the Festival FREE.”

Japan-America Society of Houston Executive Director Patsy Brown added, “With travel restrictions lifted, we are once again able to showcase Japanese culture in the best light possible. We have been working diligently to build our moment together and look forward to highlighting our Chiba City friends.”

For further information, contact Japan-America Society of Houston Executive Director Patsy Brown at 713.963.0121 or by email at pybrown@jas-hou.org.

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About The Japan-America Society of Houston

The Japan America Society of Houston (JASH) is the leading organization that connects Houston's diverse community, local businesses, and individuals to advance the mutual interest of American and Japanese peoples. Our programs in language and education, arts and culture, and business initiatives and networking provide opportunities for collaboration and important people-to-people exchange. Visit jas-hou.org for more information, or follow JASH on Facebook (JapanAmericaHouston), Instagram (@JapanAmericaHouston) and Twitter (@JASHouston).

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About The Japanese Festival of Houston

The Japanese Festival of Houston (JFH), which is held in Hermann Park with the support of the City of Houston and the Houston Parks and Recreation Department, is one of the most attended events of its type across the entire United States. Dedicated to providing a quality family event that fosters appreciation of the rich cultural heritage of Japan and contributes to the rich international profile of Houston and its diverse cultural communities, JFH demonstrates Japanese customs and traditions and works to cultivate the alliance between Japan and the United States. Visit houstonjapanfest.org for more information, or follow JFH on Facebook (HoustonJapanFestival) and Twitter (@Japan_Fest).



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