

SPONSOR BENEFITS



PRESENTING UNDERWRITER - \$50,000

- Inclusion of company name in all press releases and PR material
- Dedicated press release detailing company's sponsorship
- Premier placement of logo on website, program and signage
- Company spotlight on social media
- Hourly recognition in Festival-wide announcements
- Company booth (10'x20')
- Festival naming rights
- 10 passes to access VIP Hospitality Tent
- Reserved premium parking for 10 vehicles at adjacent lot during Festival hours
- 20 reserved seats for special performance at Miller Outdoor Theatre

MAIN STAGE UNDERWRITER - \$30,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on Festival Main Stage banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- Company booth (10'x10')
- Main Stage naming rights
- 6 passes to access VIP Hospitality Tent
- Reserved premium parking for 6 vehicles at adjacent lot during Festival hours
- 14 reserved seats for special performance at Miller Outdoor Theatre

MARTIAL ARTS STAGE UNDERWRITER - \$25,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on Festival Martial Arts Stage banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- Company booth (10'x10')
- Martial Arts Stage naming rights
- 5 passes to access VIP Hospitality Tent
- Reserved premium parking for 5 vehicles at adjacent lot during Festival hours
- 10 reserved seats for special performance at Miller Outdoor Theatre

VIP HOSPITALITY TENT UNDERWRITER - \$20,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on VIP Hospitality Tent banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- Company booth (10'x10')
- VIP Hospitality Tent naming rights
- 4 passes to access VIP Hospitality Tent
- Reserved premium parking for 4 vehicles at adjacent lot during Festival hours
- 8 reserved seats for special performance at Miller Outdoor Theatre

VOLUNTEER STATION UNDERWRITER - \$15,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on Volunteer Station banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- Company booth (10'x10')
- Volunteer tent naming rights
- 4 passes to access VIP Hospitality Tent
- Reserved premium parking for 4 vehicles at adjacent lot during Festival hours
- 6 reserved seats for special performance at Miller Outdoor Theatre



SPONSOR BENEFITS



“MEIJI DORI” SPONSOR - \$10,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on “Meiji Dori” banner
- Company spotlight on social media
- Recognition in Festival-wide announcements
- 4 passes to access VIP Hospitality Tent
- Reserved premium parking for 4 vehicles at adjacent lot during Festival hours
- 4 reserved seats for special performance at Miller Outdoor Theatre

BEVERAGE STATION UNDERWRITER - \$9,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on Beverage Station banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- 2 passes to access VIP Hospitality Tent
- Reserved premium parking for 2 vehicles at adjacent lot during Festival hours
- 2 reserved seats for special performance at Miller Outdoor Theatre

ENTERTAINER SPONSOR - \$7,500

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on entertainment banners
- Company spotlight on social media
- Recognition in Festival-wide announcements
- 2 passes to access VIP Hospitality Tent
- Reserved premium parking for 1 vehicle at adjacent lot during Festival hours
- 2 reserved seats for special performance at Miller Outdoor Theatre

PHOTO BOOTH UNDERWRITER - \$6,000

- Inclusion of company name in all press releases and PR material
- Premier placement of logo on Photo Booth banners
- Company spotlight on social media
- 2 passes to access VIP Hospitality Tent
- Reserved premium parking for 1 vehicle at adjacent lot during Festival hours
- 2 reserved seats for special performance at Miller Outdoor Theatre

CULTURAL ARTS SPONSOR - \$5,000

- Inclusion of company name in all press releases and PR material
- Logo placement on cultural arts booth signage
- Recognition in Festival-wide announcements
- 2 passes to access VIP Hospitality Tent
- Reserved premium parking for 1 vehicle at adjacent lot during Festival hours
- 2 reserved seats for special performance at Miller Outdoor Theatre

MATSU SPONSOR- \$3,000

- Inclusion of company name in all press releases and PR material
- Recognition in Festival-wide announcements
- 2 passes to access VIP Hospitality Tent

TAKE SPONSOR - \$2,000

- Inclusion of company name in PR material
- 2 passes to access VIP Hospitality Tent

UME SPONSOR - \$1,000

- Inclusion of company name in PR material
- 1 pass to access VIP Hospitality Tent

VIP Hospitality Tent passes provide all-day Saturday / Sunday access to FREE Japanese food, beer, soft drinks, water.